

Lethal to germs, kind to your environment

Created from natural active ingredients derived from plants, Activap™ has been specifically developed to provide optimal performance with minimal impact on the environment.

Recognised as safe for human contact, Activap™ contains materials which readily degrade in the environment, causing no long-term harm to either land or marine life. Manufactured through low-impact processes, and using minimal packaging, it is a truly sustainable way to provide a safe, hygienic environment for staff and customers.

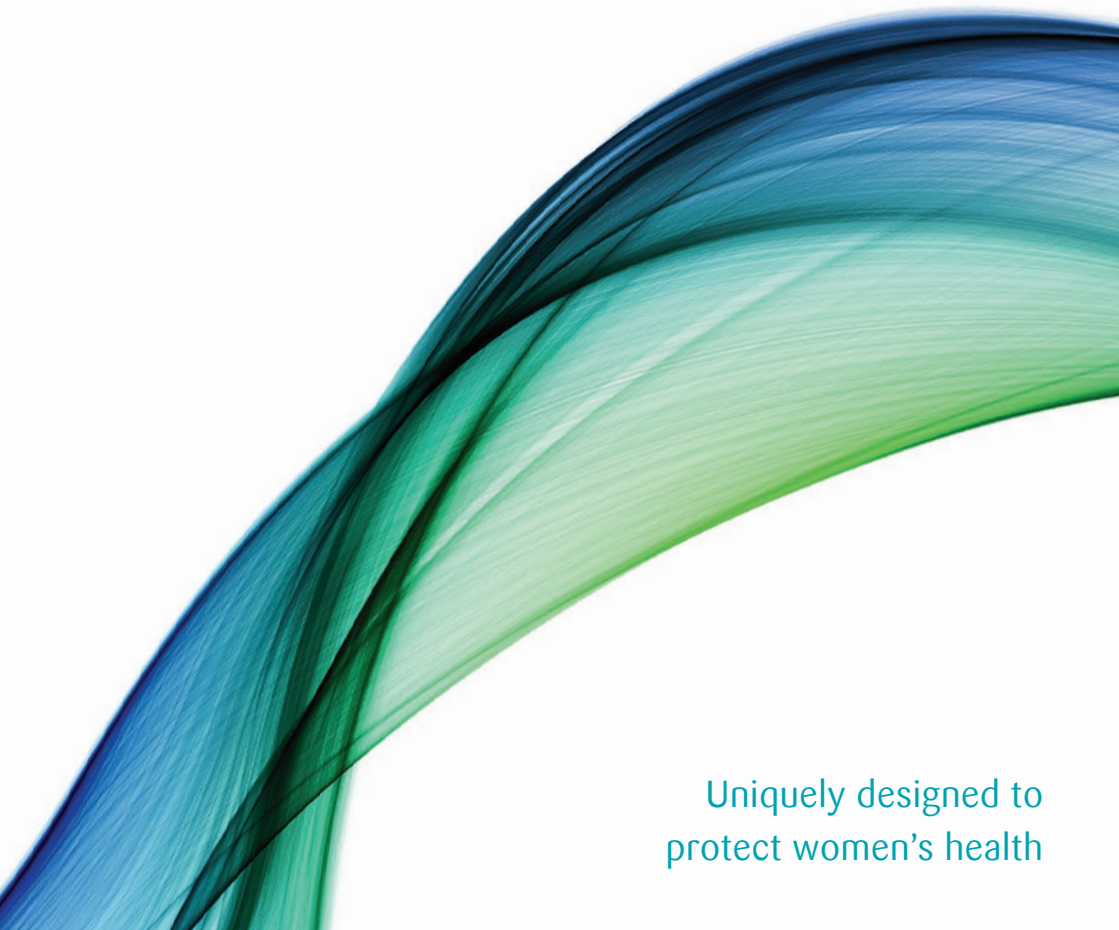


Cannon - the complete hygiene package

- Kills 99.999% of harmful bacteria
- Proven effective against Staph aureus (including against MRSA), E.Coli, HIV, and Hepatitis B and C
- The only sanitary unit germicide on target to gain accreditation under the European Biocidal Products Directive
- Powerful vapour action
- Natural odour prevention
- Natural active ingredients, environmentally sustainable

For more information about Activap™, contact 0800 494 436.

You can't see it,
you can't hear it,
but it's 99.999% deadly



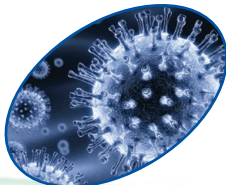
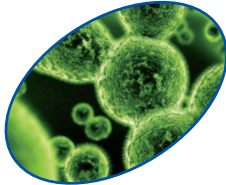
Powerful protection for your customers and staff

Feminine hygiene units can be breeding grounds for potentially deadly bacteria, as well as harbouring viruses such as HIV, Hepatitis B and C.

Activap™ is the only germicide proven to kill 99.999% of harmful germs - anything less and users are at risk from infectious levels of bacteria.

Unlike competitor products, Activap™ isn't simply a deodoriser or contact-only germicide - it has a unique, patented vapour action which means it has the power to destroy germs throughout the unit.

So, if you're serious about protecting staff or customers from the bacteria and viruses that thrive around feminine hygiene disposal, you need Activap™ - only available from Cannon Hygiene.



Proven to kill 99.999% of potentially lethal bacteria

Each single gram of waste can contain around one billion bacteria, and contact with just a tiny quantity of untreated waste (even through touching a contaminated surface) can lead to a serious skin or gastro-intestinal infection.

In order to consistently reduce bacteria to below the infectious dose, a 99.999% reduction (or so-called '5 log drop') is required.

With a unique anti-bacterial formulation and patented vapour action, and independently tested under 'actual use' conditions, Activap™ is the only product proven to achieve this level of performance in feminine hygiene applications. It is the only sanitary unit germicide on target to achieve accreditation under the upcoming European Biocidal Products Directive.

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The Beatson Institute carries out world class scientific research as a Cancer Research UK core-funded institute and it's imperative we take every possible precaution to maintain the very highest levels of hygiene. We use Cannon Hygiene as our feminine hygiene services provider because they use Activap™ germicide in the units. This offers the added protection which a facility such as ours requires.

Alistair Wilson, Facilities Manager

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Combats infection as well as odour

There are a variety of deodorising products that mask unpleasant smells in the short term, but which have no anti-bacterial properties, so that micro-organisms such as Staph aureus, E Coli, Salmonella and Candida are free to multiply.

Activap™ has natural fragrance derived entirely from active ingredients, as well as powerful germicidal properties. This means that it goes much further than simply deodorising, by inhibiting the growth of germs, and then killing them.

And, unlike contact-only germicides, which allow untreated bacteria to rapidly multiply away from the base and the walls of the unit, Activap™ goes on killing throughout the standard four week service cycle and beyond, as new waste enters over time.

No other product compares

	Cannon Activap™	Alsco liner
Immediate odour control effect	✓	✓
Long term odour control via anti-bacterial action over 4 week service cycle and beyond	✓	✗
Effectively inhibits bacteria within 24 hours	✓	✗
Effectively eradicates 99.999% of bacteria within 72 hours	✓	✗
EN1276 and equivalent tests showing pass to required standard*	✓	✗
Tested and proven effective in actual sanitary units	✓	✗
Product registration process for Biocidal Products Directive is underway to ensure continued future compliance	✓	✗

* EN1276 is an International disinfectant standard, requiring a 99.999% reduction in viable bacterial cells, products achieving less than a 99.999% reduction cannot be said to comply with the standard.